



# EVENT SPONSORSHIP

**ENERGY INSTITUTE**

The University of Texas at Austin





**Sponsorship** allows UT Austin to offer events free of charge to students, faculty, energy professionals, and the public. This support advances energy literacy, fosters cross-disciplinary collaboration, sparks innovation, and ensures equitable access to the developments and conversations shaping our energy future—all while enhancing your organization's visibility on campus and strengthening your engagement with the UT energy community.



# SIGNATURE EVENTS



Fall key convening event for students interested in energy, sustainability, and innovation.



Hydrogen Day, a day-long event in October, curated for students, faculty, staff, industry and policy leaders, will highlight groundbreaking research, policy, industry perspectives, and entrepreneurial endeavors in Texas and beyond.



**Five-day** multidisciplinary event for UT students, faculty, professionals and industry leaders that builds community, supports energy literacy and education, facilitates strategic partnerships, and advances research.





# HOW YOUR BRAND WILL BENEFIT

**Visibility** across various platforms and event materials, ensuring maximum exposure to a targeted audience of energy professionals and top talent at a university world-renowned for its energy education, research, and innovation

**Extended reach** with emails to UT's monthly energy newsletter

**Networking** with key industry leaders, policymakers, and academic experts. As a sponsor, you will have the chance to engage with potential partners, clients, and talent in an intimate and collaborative environment.

**Brand Association:** Help shape the future of energy by aligning with the world-recognized energy community at The University of Texas at Austin, and the Energy Institute. Sponsorship demonstrates your commitment to advancing the energy sector and supporting the development of future energy leaders and technologies.



# SPONSORSHIP LEVELS

## EVENT SUPPORTER

(EnergizeUT or Hydrogen Day)



Logo on event page



Logo on break slides and signage



Recognition on event promotional materials: newsletter, event emails, social media

\$4k

## ANNUAL EVENT SPONSOR



Event Supporter level visibility for *all* Energy Institute signature events, including Energy Week

\$12k



# PLATINUM SPONSOR



All benefits of Annual Event Sponsor

Energy Institute advisory board seat



Contribute to development of event programming concepts

Engagement through the Energy Institute Student Engagement Council



Opportunity to help shape event programming

\$50k



# DIAMOND SPONSOR



All benefits of Platinum Event Sponsor



Opportunity to develop a special half-day event  
focused on a topic

\$100k



# CONTACT

**Want to get started or have questions?**

Contact [sponsorships@energy.utexas.edu](mailto:sponsorships@energy.utexas.edu)